

55th
ANNIVERSARY
Acterra ACTION FOR A
HEALTHY PLANET

IMPACT



ANNUAL REPORT *FY 2025*

TABLE OF CONTENTS

01
Introduction
and History

02
Message from
Our Team
Executive Director
Board President

03
Our Mission
and Vision

04
Our Impact

05
Key
Accomplishments
Youth Education
and Leadership
Electrification
Food Sustainability
Advocacy

06
Financial
Summary

07
Donor
Acknowledgments

08
Volunteer
Highlights

09
Leadership

10
Looking Ahead:
Goals for FY2026

11
Closing
Celebration

12
Contact
Information

55

YEARS
OF ACTERRA

01. INTRODUCTION AND HISTORY

At Acterra, we are dedicated to creating a sustainable future for all.

Our organization focuses on community-based, science-backed solutions to address the most pressing environmental challenges of our time.

Founded in 1970, the Peninsula Conservation Center Foundation, joined by Bay Area Action in 2000, created Acterra, which has been at the forefront of community-driven environmental action for 55 years. Our roots include opening

Northern California's largest environmental library, leading wetlands protection campaigns, launching the Business Environmental Awards, and mobilizing volunteers for restoration and advocacy.

Today, we focus on the urgent issue of climate change, centering our programs on beneficial electrification, sustainable food systems, and climate education and advocacy. Through these efforts, Acterra empowers individuals, families, businesses, and governments to make informed choices and act boldly for a healthier planet.

55-YEAR MILESTONE TIMELINE

As we mark our **55th anniversary**, we celebrate the generations of leaders, volunteers, donors, and community members who have made Acterra a trusted convener and innovator in local climate solutions.

1970 Peninsula Conservation Center Foundation—a precursor to today's Acterra—was founded by Janet Adams and Claire Dedrick.

In 1972, the Center's first spin-off, the Environmental Volunteers, was established by Karen Nilsson, Christy Holloway, and others with the mission to offer educational lessons and field trips for elementary school children.

1980 With funds from the State Department of Water Resources, PCCF installed a demonstration Water Conservation Garden (one of three statewide) at its Park Avenue site with workers from the California Conservation Corps and volunteers led by Rip King and Maggie Gage. The PCCF joined with other organizations in a successful campaign to defeat the Redwood City "South Shores" development plan for the wetland areas adjacent to Bair Island. Ann Warren Smith was named Executive Director (1980–1985).

1990 Through the initiative of Executive Director Debbie Mytels, Peninsula Conservation Center launched Business Environmental Awards, one of the region's oldest and most respected environmental award programs.

1990 also marks the year that Bay Area Action was founded on Earth Day, April 22, by staff and volunteers of the International Earth Day campaign. Among the original founders were Kathy Armer, Owen Byrd, David Coale, Beth Delson, Peter Drekmeier, Amy Peters, Susan Stansbury, and Bill Weber.



55-YEAR MILESTONE TIMELINE

2000

Acterra: Action for a Healthy Planet is formed through the merger of Peninsula Conservation Center Foundation and Bay Area Action. Peter Drekmeier, David Smernoff, and Holly Million were hired as a three-person Executive Team (2000-2002). Without a formal name for nearly a year, Bay Area Action and Peninsula Conservation Center Foundation unveiled its new name during a dramatic evening event when two people rappelled down the side of the PCC building to unfurl a huge banner with the name Acterra and a new logo, designed by Mark Bult.

2005

2005 saw the launch of Be the Change, an environmental leadership training program, which grew to over 165 graduates from a 10-month curriculum, including environmental information, leadership skills development, and social change processes, and completed an individual project to put what they learned into action.

2008

In 2008, Acterra received funding from the Bay Area Air Quality Management District to start the Green@Home program in Redwood City and Sunnyvale. From 2008 to 2014, the Green@Home program also received funding from City of Palo Alto Utilities, San Francisco Foundation, Redwood City, Menlo Park, Cupertino, Mountain View, Silicon Valley Energy Watch, and Foundation for Global Community, serving residents in those cities plus several San Jose neighborhoods.

2016

The GoEV Program kicked off in August with an event for volunteer EV Ambassadors at Sven Thesen's Project GreenHome in Palo Alto and held its first EV Ride'n'Drive event at the Peninsula Conservation Center as part of National Drive Electric Week in September.



55-YEAR MILESTONE TIMELINE

2017 The first East Palo Alto “Block Party” was a collaborative event with Acterra, Grid Alternatives, Habitat for Humanity, Canopy, neighborhood leaders, and other groups in the Kavanaugh neighborhood working together to improve their homes with solar panels and energy-efficiency devices, grow the urban forest, and build community.

2018 2018 was a banner year for Acterra, as The Resilience by Design competition chose Acterra’s new Climate Resilient Communities Program in East Palo Alto as one of its Bay Area locations for community engagement regarding sea level rise education; Grassroots Ecology, the spin-off of Acterra’s previous Stewardship Program, attained its own 501(c)(3) nonprofit status, and in honor of Karl Knapp, the late Stanford instructor and electric vehicle champion, the GoEV Program was renamed the Karl Knapp GoEV Program.

2020

2024 On July, 2024 Acterra acquired Sustainable Silicon Valley (SSV) and subsequently launched new Water and Air Quality programming.

2025 Acterra celebrates 55 years of climate impact and is poised to expand its reach and impact on communities across all nine counties of the Bay Area.



“HOPE
GROWS
WHEN
PEOPLE
ACT”

-LAUREN
WESTON



02. MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends of Acterra,

This year, we celebrate a remarkable milestone: 55 years of climate impact. From our beginnings in the 1970s, organizing grassroots conservation and education programs, to today’s science-based initiatives in electrification, food sustainability, and youth leadership, Acterra has always been about people coming together to create local solutions for a healthy planet.

The 2024-2025 fiscal year has been one of deepening impact and widening reach. We hosted record-breaking EV Expos across the Bay Area, expanded our You(th) Be the Change program to more middle schools, supported restaurants in adopting climate-friendly menus, and secured important advocacy wins that ensure equitable access to clean air and sustainable transportation.

Our work remains grounded in equity, science, and community. We know that climate change is the defining challenge of our time, but we also know that hope grows when people act together.

Thank you for standing with us—whether as a volunteer, donor, partner, or program participant. Together, we honor 55 years of progress, and we look ahead to bold new goals for the remainder of FY 2026 and beyond.

With gratitude and determination,

A handwritten signature in white ink, appearing to read 'L. Weston', written over a dark orange background.

Lauren Weston
Executive Director

“TOGETHER,
WE CAN
ENSURE THAT
ACTERRA’S
NEXT 55 YEARS
ARE EVEN MORE
IMPACTFUL
THAN ITS FIRST.”



Above: Laura Tekler,
Board President

Dear Acterrans,

When I first became involved with Acterra (back then PCCF) nearly 30 years ago, we only dreamed of being the impactful, regional organization that our excellent staff and board has helped us grow into today. I am amazed and grateful for the outstanding work our small but mighty staff accomplishes and for the leadership of my fellow board members.

Despite the setbacks to national efforts on climate change, perhaps even more so because of them, Acterra’s work is so important, not only in the positive impact we spread across the bay area, but also in the hope and community we build.

The Board of Directors at Acterra is deeply grateful to the donors, volunteers, partners, and community members who made this year

02. MESSAGE FROM OUR BOARD PRESIDENT

possible. This year’s successes prove that local action can create ripples of change, even in a time of national setbacks. As you probably know, funding is more challenging than ever, so I invite you to join me in continuing to support Acterra as generously as you can so that we can keep electrifying homes, transforming food systems, educating youth, and advocating for equity.

Together, we can ensure that Acterra’s next 55 years are even more impactful than its first.

With gratitude,

A handwritten signature in green ink that reads "Laura Tekler". The signature is fluid and cursive, matching the color of the main text on the page.

Laura Tekler
Board President

03.

OUR MISSION AND VISION

OUR MISSION

To bring people together to create local solutions for a healthy planet.

OUR VISION

A sustainable, resilient world where all people and nature thrive.

In Acterra's 55th year, our mission to bring people together to create local solutions for a healthy planet has never been more urgent. National climate protections faced new threats in FY2025, with policymakers rolling back safeguards and denying science. But in our community, the opposite story unfolded: innovation, resilience, and collective action flourished.

From electrifying homes and vehicles, to transforming food systems, to educating the next generation of climate leaders, to advocating for equitable policies, Acterra delivered measurable impact. Together with our partners and supporters, we demonstrated what's possible when science, community, and hope prevail.



04. OUR IMPACT

7,300+
residents served

4,955
curriculum downloads

650
Green@Home Tour attendees

191
e-garden vouchers given away

171
EV test drives

55
years of leadership

This year, Acterra's programs reached thousands of community members across the Bay Area through workshops, trainings, expos, school programs, and advocacy campaigns.

Our Impact Map shows how our work touches communities across the entire Bay Area.

MAP KEY

-  Advocacy
-  AQterra
-  Acterra's Student Ambassadors Program (ASAP)
-  Climate Friendly Kitchens
-  EV Charging for All Coalition
-  Green@Home
-  Healthy Plate, Healthy Planet
-  HomeGrown Bay Area
-  Karl Knapp GoEV
-  San Mateo Food System Alliance
-  Farm Fresh Futures
-  Water
-  You(th) Be the Change (YBtC)
-  (Support for) Bay Area EV Coordinating Council



05. KEY ACCOMPLISHMENTS

YOUTH EDUCATION AND LEADERSHIP

Acterra's Education and Youth Leadership programming continued to deepen its impact during FY25 by empowering students, supporting educators, and raising public understanding of environmental science and climate justice.

Both our Acterra Student Ambassador Program (ASAP) and You(th) Be the Change programming (described on page 12) support students in their goals to be a part of climate change solutions. Through environmentally focused seminars and leadership skills workshops, young leaders built confidence, knowledge and connections to thrive.

Hands-On Learning

355 middle school students from East San Jose participated in our sustainable food systems field trips. Field trips were hosted in collaboration with Garden to Table Silicon Valley & Veggielution, respectively. Through our meaningful partnerships with local gardens, our You(th) Be the Change program helped students learned about where their food comes from, and how biodiversity and conservation play a role in their day-to-day lives. A plant-based lunch capped off the experience—an uncommon occurrence for many.

“THE CLIMATE CHANGE TRAINING PREPARED ME TO MAKE STRONGER CONNECTIONS BETWEEN MATH AND REAL-WORLD ISSUES FOR MY STUDENTS. BY USING CLIMATE DATA AND PROBLEM-SOLVING ACTIVITIES, I CAN HELP THEM SEE THE RELEVANCE OF MATH IN THEIR DAILY LIVES WHILE ALSO BUILDING AWARENESS ABOUT THE IMPACT OF CLIMATE CHANGE.”
- SAN JOSE TEACHER

Training Educators

Acterra's education programs also include a teacher training program. Trainings are hosted both on-site and online, helping reach educators across the Bay Area. 51 teachers participated in our training, received compensation, and we were able to engage in meaningful discussions and hands-on activities.

Left: Acterra Student Ambassador Program (ASAP) Graduates. Summer 2025 Cohort.



Acterra Student Ambassador Program

Through our Acterra Student Ambassador Program (ASAP), youth leaders developed creative projects—from zines and websites, to draft legislation—to emphasize the environmental issues in their communities. In FY25, ASAP cohorts worked on group projects with environmental themes. These projects included native habitat restoration, a platform to measure carbon footprints, a climate curriculum, and sustainability efforts for small businesses, and a waste reduction campaign. These youth projects also helped connect students with their peers and communities, amplify youth voices, and build leadership skills.

You(th) Be the Change

Our You(th) Be the Change (YBtC) curriculum continued empowering middle school students and teachers with lessons on climate science, environmental justice, and solutions, offering six-lesson curricula, teacher trainings, and field trips. Hands-on learning experiences reinforced the power of education to inspire action. In every classroom, garden, and community event, Acterra is equipping young people to be the leaders our climate future demands.



Urban Garden Partnerships

These educational programs would not be as well-rounded and impactful if it weren't for our thriving relationships with partner organizations. Veggielution and Garden to Table have been instrumental in creating memorable experiences for our students and teachers (left). Acterra staff have learned, and continue to learn, from knowledgeable and diverse staff at these organizations committed to environmental justice.

Education Success Story: Thomas Wu, ASAP 2024

“Initially, I was interested in working with ASAP to become more involved with environmental advocacy in the San Francisco Bay Area. After joining the initial January 2024 cohort, I met Keshav and Eliza, who initiated inspiring environmental projects within local schools and governmental contexts. ASAP’s leadership and academic mentorship, alongside driven student communities, expanded my perceptions of how environmental advocacy is practiced and executed... Outreach skills and experience developed with ASAP continue to play a role in developing academic connections with campus organizations, research mentors, as well as professors. Initial introduction to outreach through ASAP’s programs has also fostered my confidence and proactiveness to seek educational opportunities achieved through strategic networking and communication.”

ELECTRIFICATION

Beneficial Electrification

As the urgency of climate change continues to mount, Acterra's Beneficial Electrification for All made impressive strides in FY2025, helping residents, municipalities, and partners shift away from fossil fuels toward clean, electric alternatives. As a result, thousands of Bay Area residents discovered the power of clean energy solutions. Our FY2025 Electric Home Tours on the Peninsula and in the South and East Bay drew hundreds of participants eager to see heat pumps, induction stoves, and EV chargers in action. The Karl Knapp GoEV Program guided families toward electric cars and e-bikes with financial incentive clinics and peer-to-peer outreach, while our Induction Cooktop Loaner Program helped households experience the benefits of clean cooking firsthand.

Home Electrification Made Easy

In September of 2024 and June of 2025, Acterra hosted its Green@Home Tours in San Mateo & Santa Clara Counties and the East Bay respectively. In total, over 50 residents opened their homes to close to 700 attendees. During the 1750 individual home visits, guests were provided with a firsthand look at electrified homes, appliances, heat pump systems, efficient insulation, induction cooktops and related technologies. This program is critical to helping homeowners see that going electric

is not just possible, it is practical. And even if the homeowner is not ready or able to go fully electric, we love that with this knowledge gained on these tours, we can still help residents minimize their carbon footprints in their homes via energy efficient upgrades, weatherization and electric appliance upgrades.

Expanding Access to Clean Energy Tools

The Town of Woodside, in partnership with Acterra, launched a new E-Garden Voucher Program that provided residents and businesses with financial support to purchase clean, electric garden tools. Eligible residents received vouchers of up to \$250, while gardening businesses and large parcel owners qualified for up to \$1,000 toward the purchase of tools such as electric leaf blowers, hedge trimmers, chainsaws, lawnmowers, and extra batteries.

This program, funded by Peninsula Clean Energy, was an important step toward replacing gas-powered appliances with cleaner, quieter, and healthier alternatives. Acterra was proud to play a key role in distributing these vouchers and helping to make electric gardening tools more accessible.



Above: Homeowners who opened their homes for the East Bay Green@Home Tour and shared their electrification journeys to inspire others to take action.

Driving The Future With Ev Access

Acterra's Electric Vehicle Program hosted 22 public events with over 2,000 participants, ranging from Ride & Drives to Expos and personalized financial incentive consultations. These events demystify electric vehicles, connect potential buyers with current EV owners, and ensure community members are aware of the significant rebates and incentives available.

In addition, Acterra's EV Charging for All Coalition reached a milestone this year. As part of the U.S. Department of Energy's Communities Taking Charge Accelerator, we secured federal support to advance equitable EV infrastructure. While federal funding has since been paused, this recognition demonstrates our leadership in ensuring that EV charging is accessible to all—regardless of income, housing type, or neighborhood.

Expanding Sustainable Mobility

The California E-Bike Incentive Project, supported by the California Air Resources Board, offered incentives of up to \$2,000 to help income-qualified residents purchase new electric bicycles. Though applications are temporarily closed, Acterra has been promoting awareness of this groundbreaking program, which provides a low-cost, low-carbon alternative to traditional transportation.

Workshops and Incentive Clinics

The Karl Knapp GoEV workshops continued to have high attendance numbers. Workshops were conducted online and in-person, covering multiple topics including EV 101 Basics, EV Charging Basics, Financial Incentives Clinics (FIC), Lunch and Learns, and a Community Lunch for Cleaner Transportation. Attendance was consistently strong, with our most attended event, Sunnyvale EV Expo and Workshop, attracting 127 registrations and 108 attendees. We've also continued to conduct the Financial Incentives Clinics in English, Spanish, and Vietnamese or Mandarin/Chinese. Our highest attended FIC attracted 96 registrations and 40 attendees.



Electrification Success Story

Tiff started to explore EVs: "I heard that there were all these discounts." To get started, Tiff worked with some of our partner organizations before she joined an Acterra webinar for extra guidance. "I wanted to confirm and double-check and make sure I got all of the rebates that I could." Tiff assembled roughly \$18,000 in grants, rebates, and tax credits, slashing the price of a new car in half. With a little extra help from family, she became the proud owner of a brand new Chevy Bolt (left).



Above: Ravenswood City School District Child Nutrition staff visited the East Palo Alto Farmers Market to connect with local farmers, paving the way for future school procurement programs

Connecting Farmers to Schools

This year, Acterra launched Farm Fresh Futures, a joint Farm to School pilot project with two San Mateo County public TK-8 school districts. In June, Acterra facilitated a visit for the Ravenswood City School District Child Nutrition Education Department to the East Palo Alto Community Farmers Market. By connecting school nutrition staff directly with local farmers, Acterra helped lay the groundwork for future school meal procurement partnerships, strengthening the link between local agriculture and healthy breakfast, lunch, and supper for over 2,400 students every day.

FOOD SUSTAINABILITY

Acterra's Food programs highlight the connection between what we eat and the health of the planet. Our food affects our environment and contributes more than a quarter of the greenhouse gas emissions destabilizing the planet, so we aim to emphasize to our communities how the choices we make right now will impact the future of our lives on this earth. We are proponents of a healthy plant-based diet, and by hosting events that focus on food sustainability, dietary choices, and sustainable cooking methods, we provide individuals with the tools necessary to successfully move towards that lifestyle.

Over the past year, Acterra has educated the public and helped institutions and businesses make shifts toward healthier, lower-carbon food. By engaging individuals and institutions alike, we are proving that climate action can be both delicious and just.

Empowering Local Chefs

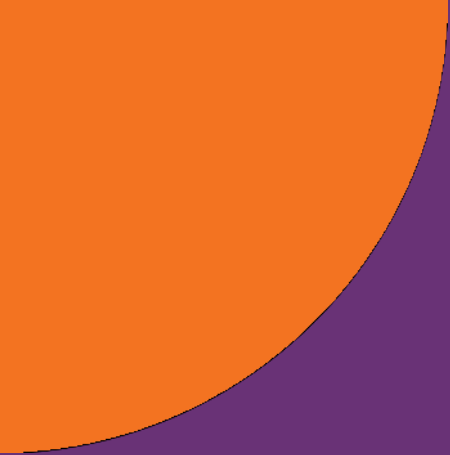
Acterra was proud to support COOK Academy, an eight-week training program designed to help aspiring chefs launch Microenterprise Home Kitchen Operations (MEHKOs). Participants gained skills in food safety, finance, branding, and social media—and each graduate received a \$3,000 grant to launch their business. This program helped community members turn their passion for sustainable cooking into thriving enterprises.

Building a Food Forest

With support from Beautify SJ funding, Acterra helped secure land for a community food forest at the Educare site in San Jose. While the site later closed due to federal funding pause, the project's April groundbreaking was an important milestone in expanding local access to sustainable, community-driven food resources.

Right: June 25, 2025. From left to right: Maria Vazquez, Roshni Mohammed, Linda Liang, Juan Vizcardo, and June Richardson.





Climate Friendly Kitchens

Training and free on-site consultations for restaurants and hospitality that want to shift to less waste, more plant-based menus, sustainable sourcing.

Healthy Plate, Healthy Planet and Community Challenges

The Plantiful Fall Challenge drew over 100 participants. These challenges help individuals explore plant-forward lifestyles and reduce waste.

Celebrating Plant-based Cuisine

Acterra hosted a series of events this year to spotlight the benefits of plant-based eating. Together with GreenTown Los Altos, we held a Plant Powered Tasting at Merit Vegetarian in Sunnyvale, where participants shared recipes and cultural food traditions.

Green Means Go: Cancer Awareness Cooking Demo

For Cancer Awareness Month Acterra co-lead Green Means Go, a cooking demo, at the Santa Clara County department of Public Health with Jocelyn Dubin, their lead public health nutritionist. Participants learned about the benefits and chemical components of vegetables such as garlic, leafy greens and mushrooms. They cooked their own mushroom and greens stir-fry within their own teams while also learning about induction cooking and food sustainability.

Left: Greens Means Go attendees prepping, cooking and enjoying the benefits of farm fresh foods and sustainable cooking methods.



Above: Acterra staff Wendy Chou at the Elders Climate Action retreat. Photo by Chris Cassell, Pro Bono Photo.

ADVOCACY FOR EQUITABLE CLIMATE SOLUTIONS

In an era when many national policies have moved backwards on climate protections, Acterra's Advocacy team has been especially important. In FY2025, Acterra maintained momentum in building coalitions, influencing policy, and ensuring that equity and climate justice are central in local/regional climate policy change.

In FY2025, we strengthened our role as a leading advocate for equitable climate policy. From petition drives to policy toolkits, Acterra has given residents the tools to influence decision-makers and create systemic change. By researching issues, calling staffers, commenting at hearings, submitting letters, and signing onto coalition efforts, our advocacy ensures that the benefits of clean energy, healthy food, and climate resilience are shared by all.

Advocating for Policy Change

Policy advocacy remained central to Acterra's work this year. Highlights include:

- Supporting SB 282 (Heat Pump Access Act): Supporting California legislation to reduce electricity prices through restructuring transmission and generation structure, promoting heat pumps, passive houses and the permanent decommissioning of diesel locomotives.
- Speaking out against synthetic turf at Palo Alto's Boulware Park due to environmental and heat-related concerns.
- Raising awareness of the "Free Air Now" law, which requires gas stations to provide free air and water but is rarely enforced.
- Advocating for the City of Campbell's Zero NOx building reach code, brought into effect October 2024.
- Providing testimony at the Bay Area Air District, where Executive Director Lauren Weston advocated for zero-emission compliance for water heaters.
- Supporting San Mateo County's relaunch of the County's Farm Labor Housing Loan Program to increase the availability of affordable workforce housing.
- Gathering 800 signatures of community members who support the creation of a food forest in San Jose.

Rethinking Transportation

In partnership with Sustainable San Mateo County, Acterra co-hosted Beyond Freeway Expansion, a webinar exploring why freeway widening fails to reduce congestion and often worsens air pollution. Community leaders discussed sustainable alternatives that prioritize equity, health, and climate resilience.

Community Conversations on Air Quality

As part of the Bay Area Air District's James Cary Award to serve AB 617 communities, Acterra and Cool the Earth hosted a Community Lunch for Cleaner Transportation at Anne Darling Elementary School in San Jose. Attendees learned about EV and e-bike incentives, discussed public health impacts of air pollution, and shared ideas for improving local air quality.



Program Spotlight Sustainable Silicon Valley Joins Acterra

On July 1, 2024, Acterra acquired Sustainable Silicon Valley (SSV), expanding our expertise in air quality monitoring, water use, conservation, treatment and reuse, and sustainable mobility. This partnership allows us to build on SSV's legacy while amplifying our community impact.

We were proud to welcome former SSV leaders into the Acterra team: Drew Clark (Director of Air Quality) and Dennis Murphy (Senior Manager of Water and Policy). Together, we are strengthening our ability to deliver innovative solutions for a healthier, more sustainable Bay Area.



Above: Acterra staff Wendy Chou at an Elders Climate Action intergenerational retreat in Cupertino, where participants explored future climate policy.

Photo by Chris Cassell, Pro Bono Photo.

EV Charging for All Coalition

Acterra continued to champion equity in transportation electrification, providing party comments in the Transportation Electrification proceeding before the California Public Utilities Commission and winning an appeal before the National Fire Protection Association.

AQterra - Air Quality at Acterra

As a launch to our AQterra funded project by the California Air Resources Board (CARB), Acterra began installations under the \$299,000 contract with a state-of-the-art air monitor at Cristo Rey San Jose Jesuit High School. Acterra plans to install monitors at seven more schools and reach at least 1600 students with this work. The monitor measures PM_{2.5} and NO₂ in real time, and students are now involved in operating, analyzing, and reporting quarterly on findings. The data from these monitors is already being integrated into AQterra's science curriculum, empowering students to understand pollution in their own community and explore solutions for cleaner air.

Acterra also secured a Bay Area Air District award to distribute over 90 air filtration units in vulnerable neighborhoods (East Bay and San Jose), plus an additional 40 filters through partner organizations, to help reduce indoor exposure to smoke, pollution, and other particulates.

Acterra was selected by CARB to engage the communities of East Palo Alto and San Jose around a new Statewide Mobile Monitoring Initiative (SMMI) which will deliver hyperlocal air quality data to these underserved communities.

Below: June 2025. Jacquelyne Vera, our Community Engagement Specialist and Drew Clark, Director of Air Quality, in Sacramento for the announcement of the launch of the Statewide Mobile Monitoring Initiative.

Water, Water, Water

We hosted WaterPalooza! 2024, a festival of panels, interviews and lectures featuring experts from across the water industry and academia representing Valley Water, BAWSCA, UC Berkeley, US Army Corps, UC Davis and Soquel Creek. Topics ranged from data center cooling to SF Bay shorelines and dredging to pipe data streams, advanced treatment and homeless encampments on waterways. Our "deep watershed dives" are bringing together stakeholders and community leaders to examine the whole cycle: what's upstream, what's happening locally, where reuse and conservation can have greatest impact. (Yes, the slogan "You don't win on climate if you lose on water." is more than rhetoric.)



ALLIANCES & COALITIONS

1% for the Planet
Bay Area Clean Air
Bay Area EV Coordinating Council
California Clean Air Day
California Food Policy Council
California Green Businesses
 Santa Clara County
Campaign for Fossil Free Buildings
 in Silicon Valley
City Veg Policy Coalition
Climate Action Leadership Team, Sierra Club
Loma Prieta Chapter
ClimateRide
East Bay Clean Air Coalition
EV Charging for All Coalition
HomeGrown Bay Area
South Bay Food Justice Collaborative
San Mateo County Food System Alliance
Santa Clara County Food System Alliance
Santa Clara County Climate Collaborative
South Bay Food Justice Collaborative
Technical Advisory Committee,
 Recycling & Waste Reduction Commission,
 Santa Clara County

Community Partnerships

Acterra collaborated with the following organizations to promote environmental justice and sustainability initiatives:

COMMUNITY PARTNERS

350 Silicon Valley
Citizens' Climate Lobby
The Climate Reality Project
Climate Resilient Communities
El Concilio of San Mateo County
Food Shift
Menlo Spark
Nuestra Casa
Energy Upgrade California®
Veggielution
San Francisco State University
San Mateo County Sustainability Department
Cristo Rey San José
Rise South City
Elemental Impact
Lewis & Clark
San José State University
Climate Action Now
Mujeres Empresarias Tomando Accion (META)
Organization of Chinese Americans (OCA)
 San Mateo
Haas Center for Public Service
Oakland Public Library
City of Hayward
City of Piedmont
City of East Palo Alto
Better Neighborhoods Same Neighbors
The Presidio Center for Sustainable Solutions
Thrive
Silicon Valley Council of Nonprofits (SVCN)
Latinos United for a New America (LUNA)
Mothers Out Front
Clean Energy Works

FUNDERS

Applied Materials Foundation
Bay Area Air Quality Management District
Electrify America
Los Altos Mountain View Community
Foundation
Palo Alto Weekly Holiday Fund
Peninsula Clean Energy
Silicon Valley Community Foundation
Star One Credit Union
City of Pittsburg
City of Menlo Park
City of Milpitas
City of Sunnyvale
Pacific Gas and Electric Company
Ecology Action
San Jose Clean Energy
Silicon Valley Clean Energy
California Climate Investments
City of Mountain View

06. FINANCIAL SUMMARY

For the fiscal year ending June 30, 2025, Acterra’s financials remained strong, with diversified support from individual donors, foundations, corporations, and government contracts.

* Preliminary And Unaudited July 1, 2024 - June 30, 2025
Includes revenues and expenses of Acterra’s fiscally sponsored projects.

- Preliminary Revenues: \$3.03 million
- Preliminary Expenses: \$2.67 million
- Investments in program delivery accounted for nearly 85% of total expenses

For our most recent financial audit, please visit: acterra.org/financial-information.

REVENUES

Individual Contributions	\$324,585
Government Grants & Contracts	\$108,739
Foundations & Corporate Grants	492,368
Corporate Contributions	1,151,797
Other (Promise to Our Planet, in-kind, investment income, and more)	\$570,024
Net Assets Released	387,865
Total Revenues	\$3,035, 375

EXPENSES

Program	\$2,288,720.99
Administrative	\$158,333.28
Fundraising	\$229,084.40
Total Expenses	\$2,676,138.67
Change in Net Assets	\$96,935

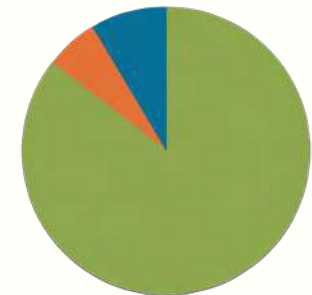
BALANCE SHEET As Of 06/30/25

Assets	\$1,770,556
Liabilities	476,119
Net Assets	1,294,447

REVENUES



EXPENSES



- Individual Contributions
- Corporate Contributions
- Foundations & Corporate Grants

- Government Grants & Contracts
- Other (Promise to Our Planet, in-kind, investment income, and more)
- Net Assets Released

- Program
- Administrative
- Fundraising

07. DONOR ACKNOWLEDGMENTS

We extend our heartfelt gratitude to our generous donors whose contributions make our work possible. Special thanks to:

BUSINESS, ORGANIZATION, AND FOUNDATION SUPPORTERS

GOLD (\$10,000+)

Aclima
Adobe
Applied Materials, Inc.
Clif Family Foundation
DDC Advocacy LLC
Ecology Action of Santa Cruz
Ignited
Silicon Valley Community Foundation
Stanford University
Sutter Health
Ten Strands

Google
Insperity
Plug In America
Recognition Name
Social Good Fund
Unitarian Universalist Church of Palo Alto
ZS Associates

Pricewaterhouse Coopers
The Catalyst Group
Visa GivingStation
Wells Fargo

SILVER (\$5,000-9,999)

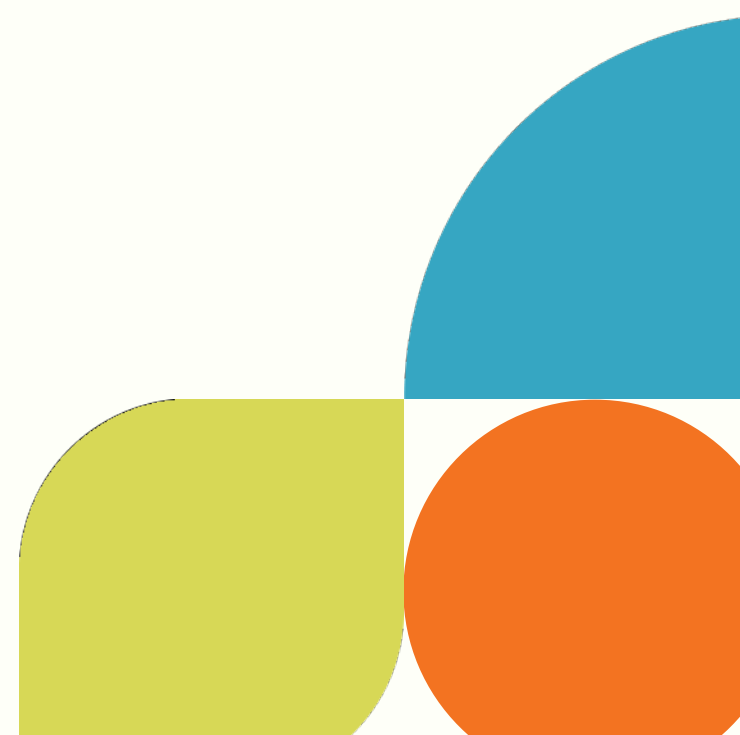
CAMEO - California Association for Micro
Enterprise Opportunity
Elemental Excelerator
Rincon Consultants
Visit.org

COPPER (\$1-999)

Amalgamated Bank
APCO HR Dept
Apple, Inc.
Applied Materials
Cisco Systems
Cool the Earth
emeraldECO
eScrip
Five Star Bank
KLA-Tencor Corporation
Lam Research
LettuceBuild INC.
Lightning Strikes Twice LLL
Microsoft
Multiplier

BRONZE (\$1,000-4,999)

Association for Energy Affordability
City of Hayward
Climate Ride
First Congregational Church



DONOR ACKNOWLEDGMENTS

GOVERNMENT FUNDERS

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LIVING LEGACY SOCIETY

Acterra recognizes the generosity and forethought of the following individuals who have informed us that they have included Acterra in their estate plans, and we respectfully honor the lasting legacy of those who have passed.

Barbara Erny and John Huang
David Greene and Jane David
Katie Excoffier
Jerry Hearn and Rebecca Reynolds
Joanna Holmes
Judith and Hans Steiner
Laura and Boris Teksler
Lauren Weston
Linda Gass and Rob Steiner
Michael Kasperzak
Rachel Gates

We try very hard to make sure our donor list is accurate, but if you see an omission or an error, please reach out to development@acterra.org.

Acterra recognizes all Legacy gifts, including gifts from those who are no longer with us as a means of honoring the intention of the donor. If you would like the name of your loved one removed from this list, or the gift to be reclassified as In Memoriam, please contact development@acterra.org.

For more information about providing a lasting legacy, please visit acterra.org/legacy-giving.

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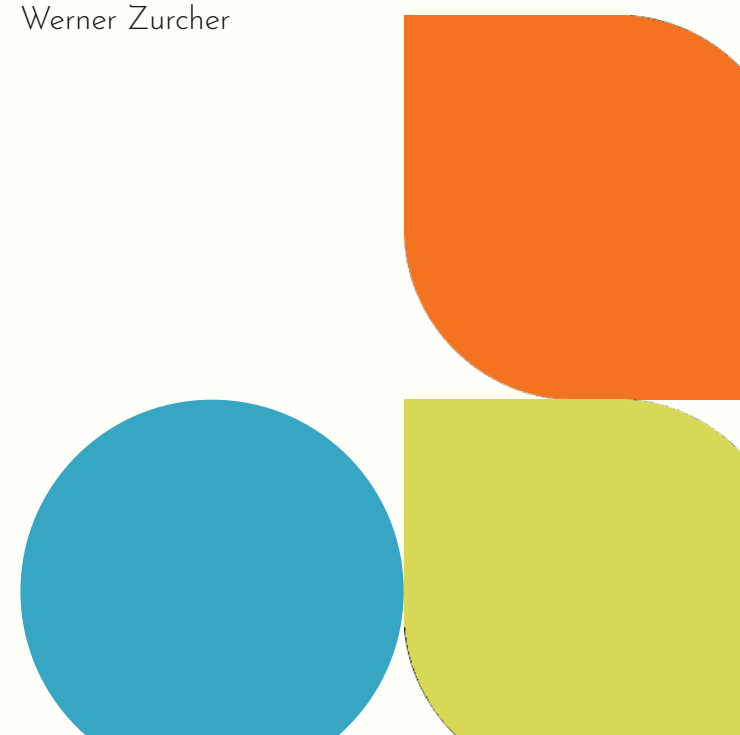
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PRO BONO PROJECTS

We are pleased to report that Acterra was privileged to participate in four significant Pro Bono projects in FY2025. During the fall of 2024, Acterra staff worked with the Stanford Alumni Consulting Team to explore the potential strategies and benefits of growing our fiscal sponsorship program. Acterra is a strong believer in supporting new non profits in their growth in the field of climate resilience and stability, and this work was critical to our plans moving forward.

We also joined a full consulting cohort, hosted by PwC, to establish a uniform and efficient process for capturing data across all of our programs. Acterra rounded out the fall by working with the SOURCE Nonprofit Consulting group from Claremont McKenna College to perform a landscape analysis of expansion into Southern California for EV work.

In April of 2025, the relaunch of Acterra's Young Professionals Group was selected by SEED Consulting SF as one of their featured projects. Consultants from across the country worked with staff for just over two months to create a plan for recruitment, management and retention of new members. We look forward to reporting on the outcomes of all of these projects next year!

ORGANIZATIONAL HIGHLIGHT

This year, Acterra earned a 4-Star Rating from Charity Navigator, the highest possible designation from the nation's largest nonprofit evaluator. This honor reflects our commitment to transparency, accountability, and maximizing impact for the communities we serve.

08. VOLUNTEER HIGHLIGHTS

Our programs thrive because of the dedication of hundreds of volunteers:



Left: At our Rewiring America BE incentives hackathon in June!

10

youth volunteers



Above: Manuel Guerrero helping at the Bell Haven Resource fair on March 29.

26

adult volunteers

141

EV Ambassadors offered peer-to-peer support to prospective EV drivers.

14

volunteers at our June East Bay GHT

37

volunteers at our October Peninsula GHT 2024

Spotlight: Manuel Guerrero

Acterra would not be able to do this important work without the hundreds of volunteers who give their time and energy to us every year. In FY2025, we were lucky enough to once again have many returning volunteers, and in this year's report we would like to spotlight one of the newest, Manuel Guerrero (left). In January of 2025, Manuel, a semi-retired Palo Alto resident, reached out to Jacquelyne Vera, our Community Engagement Specialist, because he wanted to find out how he could help "create a more healthy planet." Since that initial email, Manuel has been supporting our events in the South Bay, including the Belle Haven Resource Fair in March, our Promise to Our Planet 55th Anniversary celebration in May, and our BE incentives hackathon in June, just to name a few. Manuel brings a warm smile and a helping spirit to all of his volunteer roles, and we look forward to seeing him more this year.

Thank you also to every Acterra volunteer who helped power our mission in FY2025. From tabling at community events to supporting clean energy and food sustainability programs, you showed up to move climate solutions forward. Your time, care, and expertise made it possible for us to reach new neighbors, deepen partnerships, and inspire action across the Bay Area. We're grateful for your passion and dedication. Together, we're building a healthier, more resilient future.

09. LEADERSHIP

BOARD OF DIRECTORS

A committed team guiding Acterra's vision and governance.

Laura Teksler, President
Jonathan Taylor, President Elect
Nancy Grove, Secretary
Josh Schein, Treasurer

Ajay Chawla	KJ Janowski
Bill Weihl	Maria Saltz
Eddie Cha	Nishank Kanungo
Geoff Nichols	Peggy Brannigan
Hitesh Soneji	Ramya Ravichandran
Jiadong Chen	Rex Northen
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Community members and experts who extend our reach.

Petra Silton, Chair	Julian Carroll
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Dr. Barbara Erny	Michael Closson
Bruce Hodge	Mohan Gurunathan
Christy Holloway	Nicole Kemeny
Curtis Cox	Pat Burt
Ever Rogrigues	Peter Cross
Gabby Faria	Dr. Reshma Shah
James Kempf	Sonja Marwood
Jerry Hearn	Sudhanshu Jain
Joe Simitian	Tom Kabat
Josue Ramires	Yoriko Kishimoto

Acterra Staff at Vida Verde

Our Acterra team enjoyed an incredible team bonding experience at Vida Verde ([below](#)), an inspiring nonprofit in San Gregorio that provides free, overnight environmental learning for students who might not otherwise have the chance.

We got to explore their beautiful garden filled with fresh fruits and vegetables, taste honey made by their own bees, met some adorable animals, and chatted with the dedicated staff about their impactful programs.

The day wrapped up with a delicious lunch by the ocean, leaving us refreshed, connected, and inspired to continue our work for a healthier planet.





Left: Naomi, Programs Associate, snapped a photo during her Bike to Work Day ride home.

Right: Michelle, Operations Manager, gave a team shout-out from the beach over Memorial Day weekend.

STAFF

A dedicated group of program managers, educators, and advocates.

Lauren Weston, Executive Director*

Amy Conaboy, Digital Media Manager, Interim*

Anike Neverdon Edmonds Coates, Director of Development and Communications*

Crystal Hernandez, Food Sustainability Associate

Dennis Murphy, Senior Manager, Water & Policy*

Drew Clark, Director of Air Quality*

Genevieve Lucas-Conwell, Director of Programs*

Irvin Rivero, Beneficial Electrification Manager*

Jacquelyne Espejo Vera, Community Engagement Specialist*

Jade Mendoza, Content Creator

Joanna Falla, Beneficial Electrification Associate*

Lily de la Espriella, Senior Program Manager*

Linda Liang, Farm to School Program Manager*

Lourdes Arce, Grants Manager*

Michelle Kim, Operations Manager*

Naomi Gates, Programs Associate*

Norman La, Operations Specialist*

Uliana Mazan, Digital Media Manager*

Wendy Chou, Coalition and Project Senior Manager*

Zack Wurtz, Director of Operations*

*For current staff as of June 30, 2025.

CONTRACT

Anna Hoang Truong, Vietnamese Outreach Specialist*

Bonnie Chan, Mandarin Outreach Specialist*

Czeric Bennett, Graphic Designer*

Darren Don, Energy and Climate Research Manager*

Doug Bleakly, Senior Program Manager*

Jared Johnson, Policy Advisor*

Kelvin Briggs, Chef in Residence*

Leigh Casamento, Director of Strategic Impact*

*For current staff as of June 30, 2025.

Annual Impact Report Designed by Czeric Bennett



10. LOOKING AHEAD: GOALS FOR FY2026

As we enter our 56th year, Acterra is committed to ambitious goals:



Expand equitable electrification programs for multifamily housing and underserved communities in the East Bay and San Jose.



Grow our youth leadership programs by enrolling at least 30 students in the 2026 ASAP cohort and reaching over 5000 students with our YBtC curriculum.



Advocate for stronger clean air initiatives by facilitating at least 20 community meetings in disproportionately impacted neighborhoods and communities.



Increase access to healthy foods and new menu items for students by securing new partnerships between local farmers and school districts.



Ensure that equity and community voice guide every program.

Left: Jacquelyne Vera, Community Engagement Specialist, and Lauren Weston, Executive Director, in front of and Electrify America EV launch of their San Francisco charging station.

11. CLOSING CELEBRATION

PROMISE TO OUR PLANET

On May 17, we gathered at Hidden Villa in Los Altos Hills to celebrate a milestone: 55 years of Acterra's commitment to climate action and community impact in the Bay Area.

The evening was filled with inspiration, connection, and celebration. Guests enjoyed a plant-based meal from Asúkar, danced to live music by The Song Gardeners and a thoughtful discussion featuring Guest Speaker Rob Jackson, Professor, Stanford University, and Emcee Lauren Martinez from ABC 7.

We were proud to honor outstanding individuals and organizations for their leadership and dedication to sustainability. Special thanks to our honorees and partners: Grassroots Ecology, the County of Santa Clara, Bay Area Action, the Peninsula Conservation Center, Sudhanshu "Suds" Jain, Zero Foodprint, and Hidden Villa. We were honored to receive a commendation from Santa Clara Supervisor, Margaret Abe-Koga.

This event would not have been possible without the support of our presenters, generous sponsors, dedicated board members, and the entire Acterra community. Together, you fuel our mission to create a healthier, more resilient Bay Area and beyond.

THANK YOU TO OUR SPONSORS

Leadership Sponsors



Table Sponsors



*Nancy Grove
Tom Becker & KJ Janowski
Peter Cross
Barbara Erny*

Event Underwriters



Left: Team Acterra having fun at the Promise to Our Planet photo booth.



Right: Guests enjoying the evening's discussion and beautiful surroundings of Hidden Villa.



Left: Lauren, Executive Director, and Debbie Mytels at Promise to Our Planet.

THANK YOU
for 55 Years
of Climate
Action



12.

CONTACT INFORMATION



Acterra

**ACTION FOR A
HEALTHY PLANET**

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