



**Acterra**

**ACTION FOR A  
HEALTHY PLANET**

Celebrating 50 Years of Environmental Action

# Annual Report 2019-2020



# Our Community Impact

Fiscal Year 2019-2020

## Lifting Up Underresourced Communities

**200** Community members engaged in the East Palo Alto Adaptation Planning Pilot



**2160** Volunteer hours to conduct the 2019 East Palo Alto Climate Change Survey



**97** Households connected to home weatherization and clean energy upgrades



**250** Attendees at 2019 East Palo Alto Community Revitalization Fair



## Building a Movement

**1900** Community members attending Acterra's events



**30%** Increased attendance at Public Lectures compared to FY19



**81%** of People report a "very positive" perception of EVs after an Acterra test drive



**10.7K** Impressions from #HowtoGoEV Twitter Chat



**205** Metric tons of atmospheric carbon emissions avoided due to EV usage (four-year total)



**5800** Newsletter subscribers



**492** Volunteer members of the Silicon Valley Green Team Network



## OUR MISSION

**Acterra brings people together to create local solutions for a healthy planet.**

As a community convener, we partner with residents, businesses, local governments, and allied organizations to raise awareness of effective ways to cut greenhouse gas emissions and to build a broad movement for climate action.

# Dear Acterra Community,

What a busy year it has been for Acterra!

Our amazing Executive Director, Lauren Weston, started on June 17, 2019. Prior to joining us formally, she attended our May board offsite where we began developing our Theory of Change. So began our one-year process to formulate our new 3-year Strategic Plan.

We're excited about our Plan which focuses on two critical aspects of mitigating climate change: food sustainability and electrification of buildings and transportation. The Plan's priorities were informed by the latest science culled from sources like Project Drawdown, as well as much input from our community of stakeholders. By reducing food waste and helping people and organizations move to more plant-forward diets, and by greening our grid and transitioning away from fossil-fuel-based devices to electric alternatives, Acterra will be making strides in truly high-impact areas.

As many of you know, COVID-19 threw a monkey wrench into our planned 50<sup>th</sup> anniversary gala in early March of 2020. Volunteers had spent hundreds of hours preparing by scouring their memories, hard drives, and Acterra's archives for photos and articles from Acterra's long history—essentially from the inception of the environmental movement in 1970. We had planned big posters that attendees could write on to share their own memories. But being nimble is the key to success in Silicon Valley and pivot we did. We shifted to a well-received online event with video presentations, an interactive chat session, and even a virtual dance party. Just wish we had some way to serve Cool-tinis.

And what will the next 50 years bring? With the climate crisis showing few signs of abating, our hope is that Acterra's work will keep reflecting our nimbleness as well as our grit and resilience. With your support, together we will continue carrying out our mission despite roadblocks and setbacks. Acterra is proud to help everyone—residents, local governments, and businesses alike—on a path to reducing our collective carbon footprints.

We can't thank you enough for joining us, both for the last 50 years, and for our forward journey.



Phil Brosterhous  
Board President



Suds Jain  
Past Board President





# OUR WORK



## Beneficial Electrification for All

Helping speed our region's transition to fossil-free buildings and transportation



## Healthy Plate, Healthy Planet

Promoting a low-carbon diet and less wasted food



## Education and Outreach

*Climate Resilient Communities:*  
bringing community together in East Palo Alto  
*Lectures* to inform and inspire



## Workplace Sustainability

Rewarding sustainability leadership:  
*Business Environmental Awards*  
Strategies and support from the ground up:  
*Silicon Valley Green Team Network*



# Beneficial Electrification for All

**Beneficial Electrification** is the transition to clean, renewable energy to power homes, businesses, and how we get around. Converting to electric appliances and transportation is considered beneficial when it saves consumers money over the long run, enables better grid management, and reduces negative environmental impact.

Acterra advocates for building codes and local ordinances, inclusive financing, incentives, and local education. Acterra is a supporting member of the Campaign for Fossil Free Buildings in Silicon Valley. Acterra works with cities to help encourage EV infrastructure and adoption.

Induction cooktop technology is fast, convenient, more energy-efficient than other methods, and preferred by top chefs. In FY20, Acterra conducted outreach to introduce this technology more broadly, loaning out nearly 100 portable induction cooktops to Bay Area residents and receiving rave reviews.

*“We are going to go ahead and have an induction range to replace our 1985 gas range to decrease gas consumption. Safety is a big reason we are making the change.”*

– Katherine, Community member

*“Thanks! I used the induction unit to fry a couple eggs. My husband was so impressed by how quickly those eggs cooked that he immediately started preparing a one-pot dinner for us on the unit. By the time dinner was ready, he was completely sold and already researching full-size induction cooktops.”*

– Kathleen, Community member



# The Future Is Electric

The **Karl Knapp GoEV Program** accelerates the adoption of electric vehicles —powered, in our region, by clean energy.

## FY20 Highlights and Impact

Acterra conducted six EV Workshops in locations throughout the Peninsula, including Temple Beth Am in Los Altos Hills, the South San Francisco Library, Signified Corporation in San Jose, the East Palo Alto Community Church, and the UU Fellowship Church of Sunnyvale, reaching a total of 299 people.

At two in-person Ride and Drive events (in Palo Alto and East Palo Alto), Acterra gave out over 230 free test drives. Post-test drive, the percentage of attendees reporting a “very positive” perception of EVs rose from 67% to 81%.

GoEV newsletter subscribers topped 1000.

EV Ambassadors (peer outreach network) totaled 107.

## Virtual Community Engagement

April 2020: Acterra fielded community questions via its first-ever Twitter Live Chat, garnering 10,700 impressions.

June 2020: Nearly 90 people attended our “Drive Electric” workshop, an event that included breakout discussions led by volunteer EV ambassadors.

*“I am driving my third all-electric car, and would never go back to an internal combustion vehicle. I tell my friends and family that the only cool car is electric (or a bicycle).”*

– Pam, Acterra EV Ambassador

Learn more at [acterra.org/goev](https://acterra.org/goev)





# The 30<sup>th</sup> Anniversary of the Business Environmental Awards

## Highlights:

More than 175 individuals attended the May 28 ceremony of the **Business Environmental Awards**, a program that encourages the wider adoption of best-in-class sustainable practices. The 2020 award recipients were selected through rigorous judging with an eye toward innovation, integrity, and impact. The award recipients shown below join the more than 200 Bay Area businesses and organizations that have been recognized by Acterra since 1990.

Learn more at [acterra.org/bea](https://acterra.org/bea)

## A Digital Milestone: Responses to Our Virtual Awards Ceremony

*"I enjoyed learning about what the business community is doing to help our environment."* – R. G.

*"One of the best Zoom events I have attended."* – A. S.



An event highlight was a panel discussion moderated by Acterra Board Member Bill Wehl (far right). Panelists represented past Award-winning organizations, including Numi Organic Tea, Arkin Tilt Architects, and Apple.

## The 2020 Business Environmental Awards Recipients



WRNS Studio  
Acterra Award for Sustainability



Joint Venture Silicon Valley and  
Loaves & Fishes Family Kitchen  
Environmental Innovation



Central Concrete Supply Co.  
Spare the Air Leadership Award  
Sponsored by the Bay Area Air Quality  
Management District



1212 Bordeaux, Sunnyvale  
Sustainable Built Environment



FreeWire Technologies  
Environmental Innovation



MCE Solar One  
Environmental Project



Center Street Parking Garage, Berkeley  
(Marcy Wong Donn Logan)  
Sustainable Built Environment



Richmond Annex of The Natural Grocery  
Company (Arkin Tilt Architects)  
Sustainable Built Environment



# Silicon Valley Organizations Taking Action

Members of the **Silicon Valley Green Team Network** meet twice annually to share resources, hear expert insights, and move the needle on sustainability at their respective workplaces.

**Fall Forum**, *Growing Sustainability Through Volunteerism* (hosted by LinkedIn). Of the 40+ forum participants, roughly half were new to the SVGT Network, representing organizations including Amazon, DocuSign, Gilead Sciences, HPE, City of Brisbane, and Verizon Media. Photo credits: Mitchel Chang



The keynote speaker was Salesforce's Sunya Norman, leader of one of the nation's largest corporate green teams.



Small groups brainstormed educational volunteer activities in areas like waste minimization and sustainable food.

**Spring Forum**, *How to Green Your Organization's 401(k)* (hosted online). This interactive webinar gave attendees the motivation and tools needed to green their organization's 401(k) fund offerings.



R. Paul Herman delivered the keynote address.



Representatives from stok, As You Sow, and other Bay Area organizations shared their journeys of beginning or completing a switch to greener funds.

Learn more at [acterra.org/greenteam](https://acterra.org/greenteam)

# Fostering Leadership, Education, and Community Action

*"The community Acterra has brought together is in itself powerful. When we can all come together... we often each come from our own worlds of experience and hard work in the areas we hope to influence and bring about change. We are one and united in making a difference."*

– Kimberlee Luedee-Chase, Co-Founder & Vice President, Marketing & Business Operations, NewGen Surgical (Business Environmental Awards 2020 Finalist)



*"The net change of the fraction of individuals who chose climate change as one of their top three concerns increased by about 13.3% after the intervention. This demonstrates that education can increase awareness and concern for climate change within the community."*

– East Palo Alto Climate Change Community Survey, 2019



*"We got our first EV in January 2017 (a Chevy Bolt) because we knew it was one of the most impactful things we could do to address the climate crisis. What we didn't realize at the time was all the other benefits of driving electric — the performance, savings of time and money on fueling and maintenance, and zippy drive. We loved it so much that the following year we decided to replace our remaining gas car with an electric one."*

– Janelle, Acterra GoEV Ambassador



*While thinking globally and acting locally, Acterra's science-based approach gives us hope while reinforcing community."*

– Longtime Acterra donor Rich Schwerin

# Resilient Communities

In FY 2020 **Climate Resilient Communities** provided outreach and opportunities to underserved communities in East Palo Alto.

## Highlights:

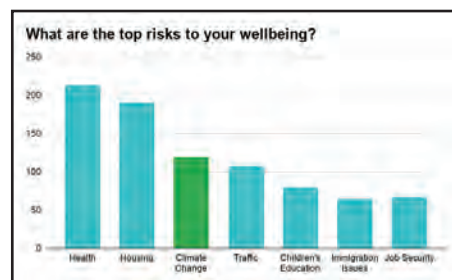
Acterra's door-to-door outreach enabled 97 households in East Palo Alto to receive environmentally beneficial and money-saving services such as free home energy audits, home renovations and weatherization improvements, and solar panels through partner organizations (Pono Home, Habitat for Humanity, El Concilio, and Grid Alternatives).



The EPA Climate Change Community Team—a collaborative effort launched by Acterra and funded in part by the San Mateo County Office of Sustainability—explored community-directed approaches to climate adaptation planning. Members of the Climate Change Community Team include city residents, city officials, youth, and business and faith leaders.

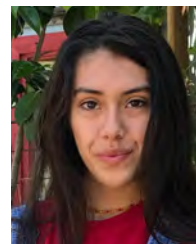
## Activities:

Acterra recruited 60 local volunteers who devoted a total of 2,160 hours to administer the East Palo Alto Climate Change Survey. Climate change was identified as the third priority affecting residents' wellbeing, after health and housing.



To understand local vulnerabilities to climate change impacts, Acterra and partners convened three focus groups (Pacific Islander, youth, and Latinx) to solicit feedback directly from these communities in East Palo Alto.

Acterra conducted a pilot project on the potential benefits of local rain gardens to reduce flooding while boosting water supplies and food security. The work was done in collaboration with the Urban Permaculture Institute and Youth United for Community Action.



*"I wanted to become an intern for Acterra's Resilient Communities Program because of my passion for helping people in the community, and for advocating for climate justice and the Earth. This internship was a great intersection of both. I have learned effective ways to outreach with communities and about climate change education. I am grateful for my experience and growth as an intern at Acterra, and the professional relationships I have made."*

– Maya Paulo, undergraduate at San Jose State University



*"Under Violet's leadership as an Acterra intern, I have learned so much about effective community advocacy, strategies for elevating voices of POC residents and engaging youth, and about how East Palo Alto can meaningfully respond in the face of rising sea levels and other climate impacts and environmental burdens driven by the systems of injustice and exploitation."*

– Zoe Brown, undergraduate at Stanford University



*"This experience with Acterra has been mind-blowing and eye-opening; I've got more involved in environmental justice, not just in my community but worldwide."*

– Heleine Grewe, CCCT member and youth leader in East Palo Alto

## Noteworthy

In April 2020, "South Bay Sponge" received an "Honorable Mention" in Fast Company's North American World Change Ideas Contest. This collaboration between Acterra, Resilient by Design, and James Field Corner Operations aimed to restore South Bay wetlands to provide natural flood protection.

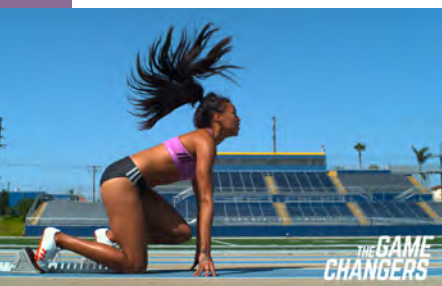


Learn more at [acterra.org/climate-resilient-communities](https://acterra.org/climate-resilient-communities)



# What's on Your Plate?

The **Healthy Plate, Healthy Planet** program helps individuals, organizations, and communities understand the power of their food choices to curb climate change by advocating for low-carbon diets and less wasted food.



Acterra hosted a screening of the groundbreaking film "The Game Changers" about high-performance athletes who have adopted a plant-based diet. About 100 community members enjoyed plant-based tacos alongside the film's optimistic message about living healthier, more vital lives thanks to the power of plants. Joining us for a discussion were expert panelists in family health, physical fitness, and carbon accounting. (February 2020)

Acterra partnered with The Darwin Challenge, a Sydney-based nonprofit, to encourage the use of a free iOS app to track people's meat-free days. In one month, Acterra's group on the app collectively tallied 213 meat-free days, saving the carbon dioxide equivalents of driving 830 miles. (May 2020)

## Acterra's Meatless May Challenge



Saved 5 tennis courts of forests & woodlands



Saved 766 pounds of CO<sub>2</sub>eq. from meat production and saved 76 USA tons of CO<sub>2</sub>eq. due to reduced destruction of forests and woodlands



Saved 380,000 pints of fresh water

Images courtesy of The Darwin Challenge



**Did you know?** More American consumers are making the switch to plant-based foods, citing many reasons: health (91%), how food companies affect the environment (71%), and/or helping to reduce global warming (64%)

Leiserowitz, A., Ballew, M., Rosenthal S., & Semaan, J. (2020). Climate change and the American diet. Yale University and Earth Day Network. Yale Program on Climate Change Communication

Learn more at [acterra.org/healthy-plate](https://acterra.org/healthy-plate)

**Coming in 2020-21** is a series of online events including film screenings, cooking demos, webinars, and panel discussions to inspire and empower food-related climate action.

Acterra is currently initiating an inclusive **online community** centered around sustainable food and plant-forward eating and welcomes your participation. Email [healthyplate@acterra.org](mailto:healthyplate@acterra.org) to sign up.



*"We found it fairly easy to go meatless three or more days per week. Both my daughter and I agreed we want to continue having more meatless days."*

– Cathy L., Meatless May participant

## A planetary health plate

with very limited (and optional) meat and dairy consumption



Copyright ©2011 Harvard University. For more information about The Healthy Eating Plate, please see The Nutrition Source, Department of Nutrition, Harvard T.H. Chan School of Public Health, <http://www.thenutritionsource.org> and Harvard Health Publications, [health.harvard.edu](http://health.harvard.edu).



*“Acterra does a wonderful job of identifying a theme and then finding really inspiring speakers to fill out the picture.”*

– Annie, Community Member

In FY20 Acterra’s **Public Lecture Series** addressed climate solutions in many fields: corporate advocacy, transit-oriented urban planning, and the food sector—including healthy soils, biodiverse ecosystems, and regenerative agriculture.

## FY20 Speakers and Topics



**Prof. Asmeret Asefaw Berhe,**  
**Prof. Whendee Silver, Adria Arko:**  
*Soil carbon and carbon farming*



**Chance Cutrano:**  
*Ecology, agriculture, biodiversity, and climate change*



**Anthony Myint:**  
*Regenerative agriculture and community choice aggregation for restaurants*



**Jill Gibson:** *Transit oriented communities and BART extension in the South Bay*



**Bill Weihl:** *The need for corporations to take climate action*

View past lecture videos at [youtube.com/planetacterra](https://youtube.com/planetacterra) and look for upcoming lectures at [acterra.org/lectures](https://acterra.org/lectures).

FY20 Public Lecture Series were made possible by generous support from our underwriters (Mary and Clinton Gilliland, Armand and Eliane Neukermans) and sponsor organizations (the Bay Area Air Quality Management District, the Foster Art and Wilderness Foundation).



# Celebrating Acterra’s 50<sup>th</sup> Anniversary



As part of its virtual **50th Anniversary celebration**, Acterra unveiled its **Theory of Change** and new 3-year **Strategic Plan**. The moment was somewhat bittersweet, coming just two weeks after the abrupt Bay Area-wide order to shelter in place. Longtime Acterra movers and shakers Michael Closson, Peter Drekmeier, Debbie Mytels, David Smernoff, Laura Stec, and Adam Stern participated, joining generations of our volunteers, supporters, board members, and staff. Attendees appreciated the “warmth that came through” and the virtual “dance party.”



Jerry Hearn, longtime Acterra supporter and consummate environmental champion, was honored with the first-ever **Acterra Lifetime Achievement Award** in March 2020.



Acterra was featured on NorCal Public Media’s “Bay Area Bountiful” program on April 21 in an episode titled **“Acterra at 50,”** produced by Rick Bacigalupi.



**History of Acterra and Major Environmental Milestones (1970-2020)** timelines were added to Acterra’s website.

Learn more at [acterra.org/celebrate](https://acterra.org/celebrate)

# Thank You

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Zanker Recycling

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Veritable Vegetable

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Silicon Valley Clean Energy  
Valley Water (Santa Clara Valley Water District)

## ACTERRA LIVING LEGACY SOCIETY

Acterra recognizes the generosity and forethought of the following individuals who have informed us that they have included Acterra in their estate plans.

Linda Gass  
David Greene and Jane L. David  
Joanna Holmes  
Mike Kasperzak  
Dan and Helen Quinn  
Jerry Hearn and Rebecca Reynolds  
Judith and Hans Steiner  
Laura and Boris Teksler  
Lauren Weston

For more information about providing a lasting legacy, please visit [acterra.org/legacy-giving](https://acterra.org/legacy-giving)

*"We need community awareness to get everyone on board to fight for climate justice."*

– Heleine Grewe, youth activist and Climate Change Community Team member

Because you, our supporters, are important to us, these lists were developed with great care. We sincerely apologize for any errors. If errors are found, please contact us at (650) 962-9876 ext 346 so we can correct our records.

Acterra gratefully acknowledges the following supporters for their gifts received between July 1, 2019 and June 30, 2020, representing their commitment to environmental and climate action.

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Dennis Murphy  
Nancy and Fred Olson  
Mari Pearman and Dennis De Ryke  
Marguerite Pelose  
John Pfefferle  
Jeff Poetsch  
Tom Pressburger  
Ahnal Purohit  
Glenn and Andrea Reid  
John Richardson  
Merna Richardson and Larry Wright  
Marci Risoen  
Judith and Ron Romines  
Hillary M. Rupert  
Eric and Mary Ann Sabelman  
Matt Savage  
Dorothy Saxe  
Rebecca Schaaf  
Ann Schwabecher  
Jonathan Scott and Cynthia Pick  
Roger and Patti Sexton  
Doug Silverstein  
Sharmila Singh  
Lisa Smernoff  
Alice Smith

## INDIVIDUALS AND FAMILY FOUNDATIONS (continued)

Susan and Rey Smith  
Adam Stern  
Edith and John Stovel  
Annie Tate  
Bruce and Linda Taylor  
Anne Marie Teegardin  
John Toupin and Ann Poncelet  
Leslie Train  
Japjit Tulsi  
Christine Vaeth  
Tom Wagner  
Scott and Barbara Wallace  
Woan Ching Wang  
Gale Wingham  
Laura York  
Moira Zbella

### Partner (\$1-39)

Anonymous  
Anne Banta  
Tom Barron  
Neta Bikovsky  
Wileta Burch  
Juli Calderone  
Wendy Chau  
Brian Cox  
Sybil Cramer  
Dianne Dryer  
Steve and Carol Eittem

Janet Elliot  
Fiona K Flynn  
Kimberly Foscatto  
Ilana Gauss  
Jennifer Gille  
Teresa E. Gonzales  
Erika Keer  
Ronald Kerr  
Ludmila Kokorich  
Jonathan Lee  
Jody Mackenzie  
Alok Mahajan and Shalini Priyadarshini  
Amir Matityahu  
Julie Miller  
Bob Ormond  
Thomas Pillen  
Jonelle Preisser  
Sasha Rothweil  
Becca Ryals  
Marina Sh  
Gary and Lynne Shamshoian  
Marilyn Sode Smith  
Noel and Carol Stevens  
Jean and David Struthers  
Whitney Walker  
Peter Wright  
Emily Young and Stephen Branz

## IN-KIND DONATIONS

Barbara Emy  
Geller Editorial  
Nancy Grove  
LinkedIn  
Miyoko's Creamery  
Oracle  
Presidio Graduate School  
Pro Bono Photography  
Josue Ramirez  
Rivanna Natural Designs  
SAJJ Mediterranean  
Sophie's Kitchen  
Stasher

Your gift will help Acterra address climate change and create local solutions for a healthy planet. Acterra's "Sustainer" monthly giving program provides engagement and stewardship to donors at all levels. Learn more at [acterra.org/donate-now](https://acterra.org/donate-now)



On Earth Day 2020, Great Nonprofits named Acterra as one of five *climate change nonprofits deserving of support*.

**During FY2019, Acterra provided nonprofit status and fiscal sponsorship to these projects:**

Barron Park Donkeys  
Save Agriculture and the Environment (SAGE)

## REVENUES AND EXPENSES:

July 1, 2019 – June 30, 2020

*Includes revenues and expenses of Acterra's fiscally sponsored projects*

### REVENUES:

Individual Contributions:	\$315,094
Corporate Contributions:	\$79,231
Foundation & Corporate Grants:	\$209,520
Government Contributions:	\$222,487
Other (events, in-kind donations, sales, fees and interest, dividends, and gains):	\$72,771
<b>Total Revenue:</b>	<b>\$899,103</b>

### EXPENSES:

Programs:	\$609,141
Administration:	\$144,823
Fundraising:	\$163,258
<b>Total expenses:</b>	<b>\$917,222</b>

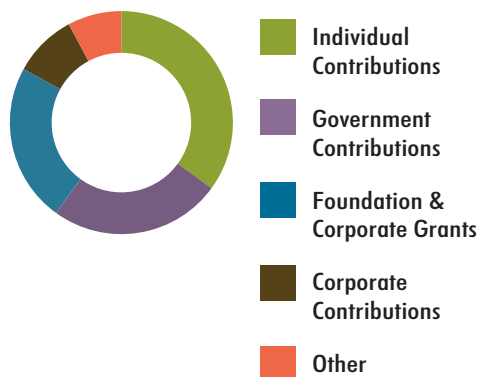
**Increase in Net Assets:** (\$18,119)

## BALANCE SHEET as of June 30, 2020

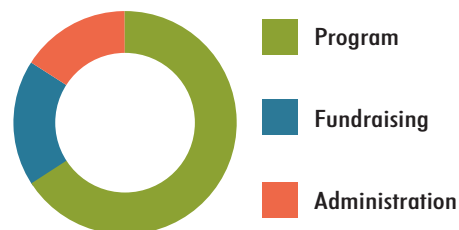
<b>Assets:</b>	<b>\$1,148,295</b>
<b>Liabilities:</b>	<b>\$319,083</b>
<b>Net assets:</b>	<b>\$829,212</b>

For our most recent financial audit, please visit [acterra.org/financial-information](https://acterra.org/financial-information).

### SUPPORT AND REVENUE



### EXPENSES



Participate in our community programs:

*GoEV Ambassadors*

*Healthy Plate, Healthy Planet Online Community*

*Public Lectures*

*Silicon Valley Green Team Network*

*Support our work*

View our *Events Calendar* for upcoming events and workshops

Attend a *Monthly Virtual Coffee Hour* with Acterra's Executive Director

*Volunteer with Us*

*Work with Us*

*Young Professionals Group* – periodic meetings of young sustainability-minded professionals

*Subscribe* to our monthly newsletters



In January 2020, Acterra joined a coalition of climate and environmental groups to cosponsor a nonpartisan Forum for six candidates for California State Senate District 13, attracting well over 400 attendees.

*Photo by Leo Leung, Pro Bono Photography*



## 2019-2020 Leadership

### Board of Directors

Sudhanshu Jain, *President*

Phil Brosterhous, *Vice President*

Michael Hindery, *Treasurer*

Rex Northen, *Secretary*

Alyssa Morrison

Bonnette

Peter Cross

Dee Dee Dickey

Henry Han Du

Catherine Elvert

Barbara Erny

Lucille Glassman

Bruce Hodge

Josue Ramirez

Jonathan Taylor

Bill Wehl

### Advisory Board

Marc Berman

LaDoris Cordell

Anna Eshoo

Jan Fenwick

Paul Fong

Patricia Foster

Chuck Geschke

Nan Geschke

Rich Gordon

Walt Hays

Jerry Hearn

Christy Holloway

Yoriko Kishimoto

Hunter Lovins

Joe Simitian

Judith Steiner

### Staff

**Lauren Weston**, *Executive Director*

**Nicole Angiel**, *Director of Sustainability*

**Robbie Brown**, *Community Engagement Associate*

Juli Calderone, *Office Manager*

Nicole Chitty, *Development Director*

**Wendy Chou**, *Communications and Outreach Manager*

**Judi Eichler**, *Creative Director, Contract*

**Ariane Erickson**, *Karl Knapp GoEV Program Manager*

Danielle Flanagan, *Business Partnerships for Sustainability Manager*

**Jared Johnson**, *Climate Corps Policy Fellow*

**Brenda Molina**, *Climate Resilient Communities, North Fair Oaks Fellow*

Ilina Nicholas, *Climate Resilient Communities Program Associate*

Darryl Reed, *Bookkeeper*

**Violet Saena**, *Climate Resilient Communities Program Manager*

Patti Sexton, *Home Energy Advisor*

**Logan Spalding**, *Climate Corps Beneficial Electrification Fellow*

Bethany Taylor, *Development Manager*

**Zack Wurtz**, *Development and Operations Associate*

**Current staff in bold**

Gloria Geller, *Copy Editor*



The healthy and livable world we are working so hard to create is meaningless if it is not open and available to all, regardless of the color of one's skin. Whether afflicted by the impacts of COVID, climate change, or the simple denial of basic rights and freedoms to live and prosper, when people in our society are suffering disproportionately, we cannot stand by and let these heavy burdens continue. Acterra supports #BlackLivesMatter and the movement for justice for BIPOC.

The COVID-19 pandemic has shifted our activities in a new direction: online. During this difficult time our hearts go out to all those in our extended family who have been afflicted.

### Follow us on:



### ENVIRONMENTAL BENEFITS STATEMENT

Since 2011, Acterra has saved the following resources by using recycled papers for the production and printing of our projects at ChaseVP.

trees	water	energy
102.7	38,547	65.6
fully grown	gallons	million BTU
solid waste	greenhouse gases	
4,181	12,997	
pounds	pounds	

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.



**Acterra**

**ACTION FOR A  
HEALTHY PLANET**

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