

Partner with Us!

Help us grow a sustainable and equitable food system



About HomeGrown Bay Area

HomeGrown Bay Area (HGBA) is a newly formed coalition with a vision for 2030 — All city, town and county governments in the SF Bay Area have committed to policy, purchasing and programming that ensures:

-  **Good Food for ALL** We believe healthy food is a right — not a luxury! Here in the Bay Area, we are able to grow a rainbow of fruits and vegetables year-round. Everyone should have access to this fresh, locally grown, nutritious whole food. Our diets should be mainly fruits, vegetables, legumes and whole grains for the health of our planet and each of us as individuals.
-  **Local & Sustainable Farming Practices** Our hard-working local farmers — rural and urban — are increasingly using environmentally sustainable methods. Regenerative, organic, low-water methods restore and replenish the soil. Farming can be part of the solution to store and ultimately reduce greenhouse gas emissions (beyond net neutral). Supporting local agriculture also supports our local economy and local communities.
-  **Fair Working Conditions** We must prioritize and ensure the safety and well-being of food workers including providing a living wage. This area is all about social justice and supporting equity.
-  **Zero Waste** Prevention and minimizing the loss and waste of food from farm to fork is a key priority.

The coalition is gathering “plug and play” solutions that have been effective elsewhere, and will be easy to adopt. A Fall 2022 summit will unite local government to learn, coordinate and commit to action using these solutions. We’ll begin with a focus on Good Food for ALL. Support and guidance will continue after the summit to ensure successful implementation and to engage local governments on the remaining, equally important and interconnected priorities. Together we will foster a vibrant, equitable and sustainable circular economy in our local food system.



Partner Levels

All levels receive a HGBA button for their website and may link to the HGBA webpage.

 Rainmaker Over 500 hrs of committee work or a gift of Over \$15k Opportunity to give brief remarks at summit Named partner in media coverage Verbal recognition at summit E-newsletter featurette* Named sponsor of summit segment Recognition on social media Online booth at summit Your logo/link on HGBA webpage and summit marketing materials Name in Acterra's Annual Report	 Pollinator Up to 500 hrs of committee work or a gift of Up to \$15k Verbal recognition at summit E-newsletter featurette* Named sponsor of summit segment Recognition on social media Online booth at summit Your logo/link on HGBA webpage and summit marketing materials Name in Acterra's Annual Report	 Composter 300 hrs of committee work or a gift of Up to \$10k E-newsletter featurette* Recognition on social media Online booth at summit Your logo/link on HGBA webpage and summit marketing materials Name in Acterra's Annual Report	 Seed Saver 150 hrs of committee work or a gift of Up to \$5k Recognition on social media Online booth at summit Your logo/link on HGBA webpage and summit marketing materials Name in Acterra's Annual Report	 Urban Gardener 40 hrs of committee work or a gift of Up to \$1k Your logo/link on HGBA webpage and summit marketing materials Name in Acterra's Annual Report	 Companion Planter 10 hrs of sharing coalition messaging or a gift of \$250 Name listed on HGBA webpage and Acterra's Annual Report
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What's a seed saver? A companion planter?

**Organization featured with logo, link and short paragraph in one e-newsletter*

Have a different level of support in mind? We are open to any and all levels of engagement. Please contact Nicole Angiel, Acterra's Food Systems Director, at nicole.angiel@acterra.org to discuss next steps.

About Acterra

Acterra is a 50+ year old San Francisco Bay Area 501(c)(3) nonprofit that brings people together to create local solutions for a healthy planet. We are the lead organization that is convening HomeGrown Bay Area.

Acterra has had approximately 88,000 website sessions in the last twelve months. We have well over 1,000 LinkedIn, Twitter, Facebook and Instagram followers, and over 5,000 subscribers to our newsletters. Twitter estimates 800 organic impressions per day, on average (up to a high of 24K organic impressions for a single post). We average 250+ social posts a month (including tweets). Note that HomeGrown Bay Area has many partners helping to greatly amplify our coalition's social media presence.